



**Bright Now! Dental Announces Opening of New Oviedo Location
Expanding to Meet the Growing Need for Convenient, Affordable Dental Care in Florida**

Irvine, Calif., (10/28/19) — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office. The new office is the first for the community of Oviedo.

Patients will enjoy convenient hours, comfortable offices and full-service care at the new location. The newest Bright Now! Dental location provides preventative care and general dentistry, plus specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, endodontics and implants. Located at 1079 Alafaya Trail, Suite 1213, in Oviedo, the office will be open five days a week including evenings and Saturdays. Bright Now! Dental accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Oviedo dental office will offer a special \$29 New Patient Check-Up Package, including exam with oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Dental office is Dr. Natalia Morales Torres. Dr. Morales Torres has advanced training in General Dentistry and is committed to giving back to her community by providing volunteer dental services through organizations such as Veterans Stand Down and Give Kids a Smile.

“I enjoy getting to know my patients so they can have a positive experience during their treatment,” says Dr. Morales Torres. “I’m excited to be partnering with Smile Brands to open this state-of-the-art facility and serve the community of Oviedo.”

This new office is open Mondays, Wednesdays, Thursdays and Fridays from 8am – 5pm and Tuesdays from 10am – 7pm. To accommodate people’s busy schedules, the office is open on select Saturdays from 8am – 2pm.

Prospective patients can call the new Oviedo Bright Now! Dental office at 321-348-3299 or toll free at 1-888-BRIGHT-NOW (1-888-274-4486). People can also [visit us online](#) to schedule an appointment at the new Oviedo location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The culture-driven organization is the #1 ranked multi-location healthcare provider on Glassdoor's 2019 Best Places to Work list. Smile Brands provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 440 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.